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Randy Krum is an infographics and data visualization designer, author of the book, “Cool Infographics: Effective Communication with Data Visualization and Design,” and instructor of Infographics and Data Visualization Design at Southern Methodist University's Continuing and Professional Education program (CAPE).

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Randy has been designing data visualizations and infographics for over 15 years, runs the Cool Infographics® site, is the author of the book Cool Infographics: Effective Communication with Data Visualization and Design, and teaches Data Visualization Design at Southern Methodist University (SMU) in Dallas, TX and workshops. Randy frequently speaks at conferences, universities, corporate events, and government agencies about data visualization design, infographics, visual storytelling ...

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With Cool Infographics, you'll learn to create infographics to successfully reach your target audience and tell clear stories with your data. About the Author Randy Krum is founder and president of InfoNewt, an infographic design and data visualization company, and the creator of Cool Infographics (coolinfographics.com).

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